

Small Business
Website Package



What's Included In Our Website Package

DESIGN

Custom Website Design: We will provide one custom design at a time. Each design is done completely custom based on the survey we receive.

Unlimited Revisions: We will provide one concept at a time and unlimited revisions on the current concept provided until we reach an approved concept.

Home Page Concept: We provide one the home page concept as our programmed websites have multiple options for interior page layout.

PROGRAMMING

WordPress & Genesis: All site are programmed on WordPress and the Genesis platform

Child Theme: Each site is built as a custom child theme that will sit on top of the above platforms.

Pages: 15 Pages Set Up

Mobile Responsive: All sites are coded to be mobile responsive

Forms: 2 forms with up to 10 fields

SUPPORT

Text Changes: Up to 5 new pages added per month, text removal.

Images: Photographic Image Changes (additions and removal)

Updates: WordPress and Genesis Updates (upon request)

Hosting: Support for hosting and technical issues with websites hosted on our server.

Backups: Restoring the supported website in case of hacking or user errors from our weekly backup.

What's NOT Included In Our Website Package

Not Included In DESIGN

Multiple design concepts at one time

Custom design icons

Custom slider images

Stock Photography & photographic images
*Image in concept are place holders

Custom Logo (unless you pay for the logo package)

Not Included In PROGRAMMING

Custom Functions that require custom programming.

Custom Plugins

Large custom forms

Custom database integrations

Shopping Cart Integration

Payment Integration

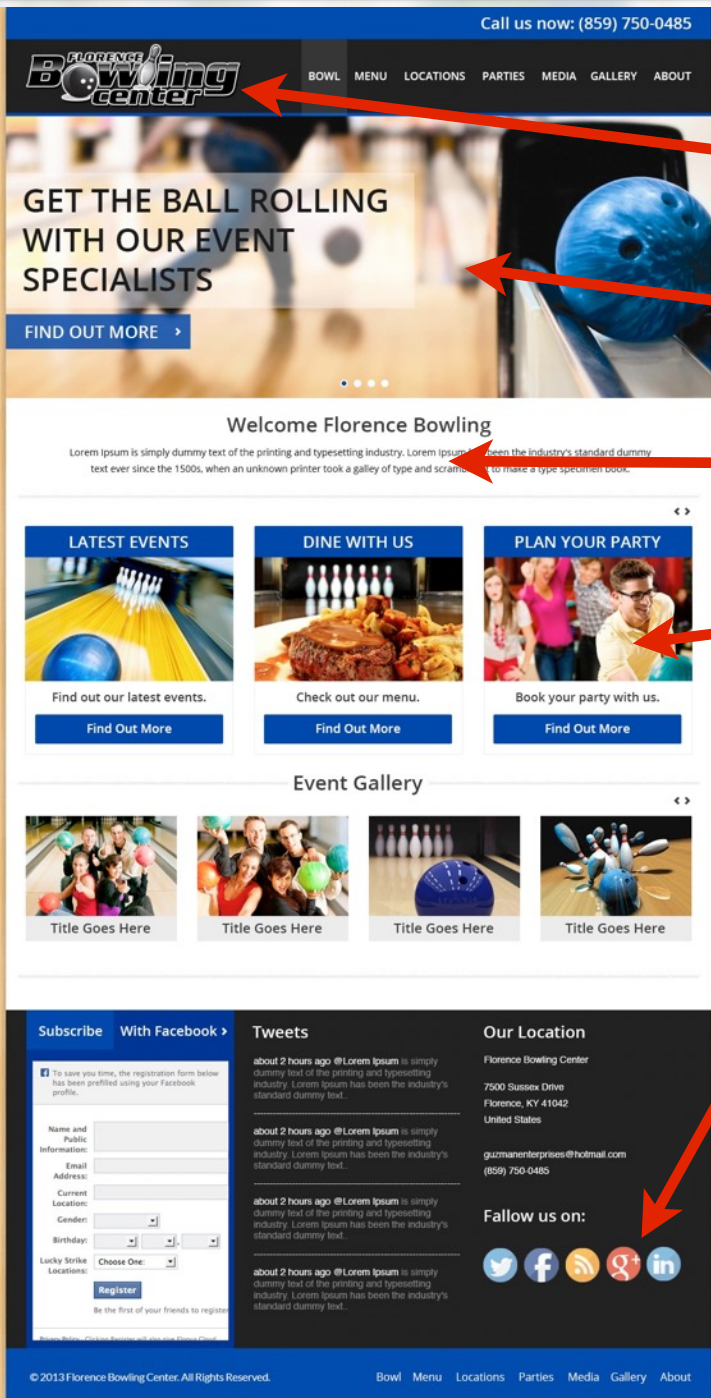
Custom programming for non-supported plugins

Not Included In SUPPORT

Layout Changes: The design that was approved is the design we program and the design we support. We have the right to decline any major changes to that approved design within the support pricing.

Plugins: Support for non-approved WordPress plugins (See supported plugins on final page)

Emails: Support for exterior hosted email issues



Items That Must Be Provided To Us

Logo

We have a logo service if a custom logo needs to be developed. If no logo is available we will use a basic text logo.

Rotating Slider Images

We do not provide any stock photography or photographic images. Those will need to be provided to us.
*Design Compositions/Concepts images are placeholders only

Text Content

Copy provided in the design compositions is for placeholder purposes only.

All Photographic Images

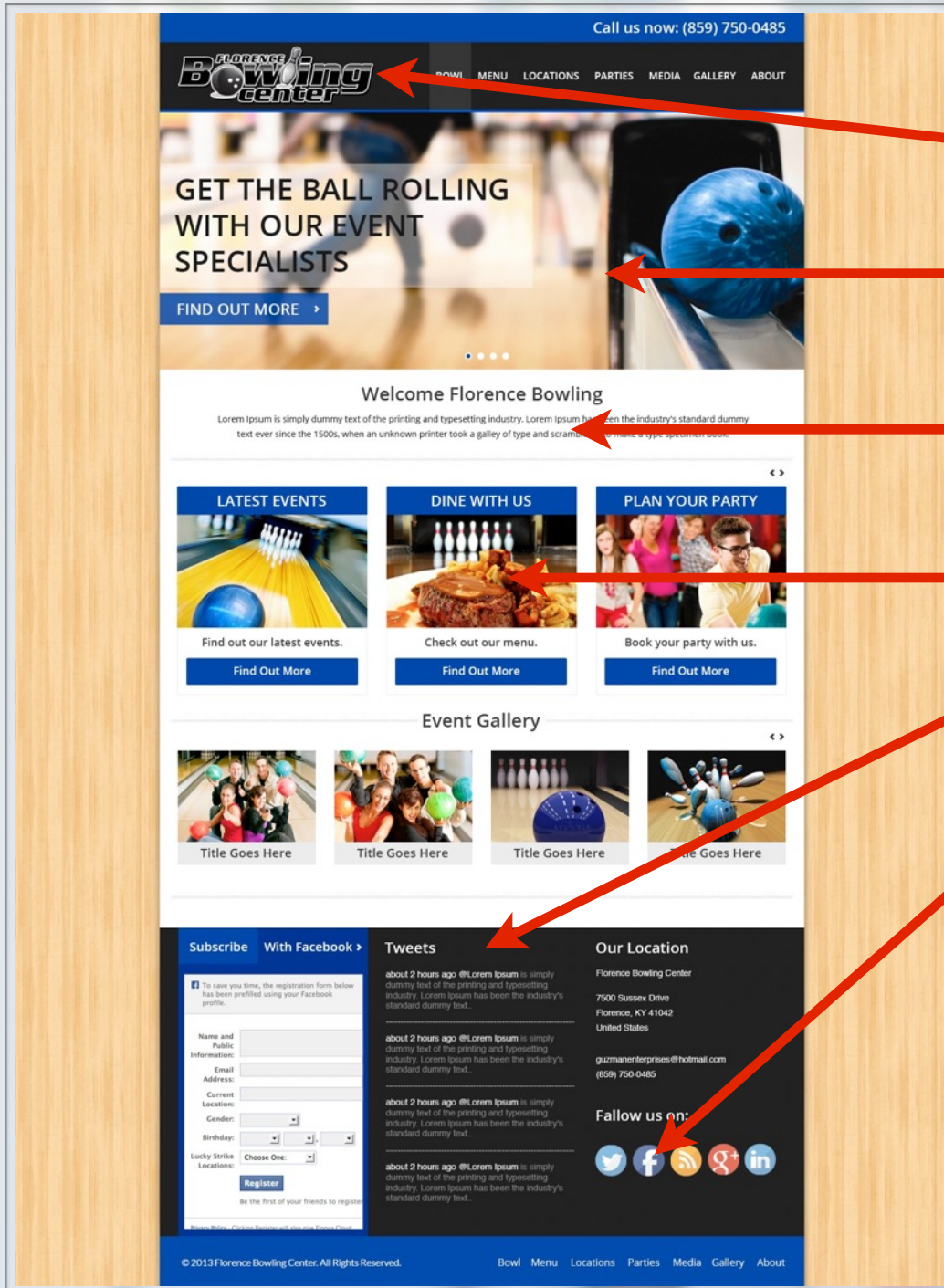
We do not provide stock images of any sort. Those will need to be provided to us.

Exterior Links

All links to exterior sites (Facebook, Twitter, Payment Portals, etc)

Custom Designed Icons

Custom Icons will need to be provided to us.



Here Is What Our Support Will Cover

Logo Replacement
If a new logo is provided we will replace the current logo with the new logo.

Image Slider Changes
We will add or remove any images provided for the image sliders and text that goes along with it. We will not create the image slider elements for you though unless hired to do so.

Text Content
We will add, replace or remove any text requested. Including up to 5 new page/posts per month. All text must be provided to us.







All Photographic Images
We will add, remove or replace any photographic images. You are required to provide those to us.

Colors
We will change any color within the website. You must provide exact color we will be changing to.

Exterior Links
We will edit or add any links needed. All exterior links must be provided to us.

Updates
On request we will perform appropriate updates for WordPress, Genesis, and supported plugins installed on the website.

Backups
We provide weekly backups for all websites. If any issue exist we will handle all reinstalls of backups for your site.

Plugins We Use & Support	
	TinyMCE Advanced Enables the advanced features of TinyMCE, the WordPress WYSIWYG editor.
	WP-Optimize This simple but effective plugin allows you to clean up your WordPress database and optimize it without phpMyAdmin.
	WP Super Cache A very fast caching engine for WordPress that produces static html files.
	Gravity Forms Gravity Forms is a complete contact form solution for WordPress.
	WP Video Lightbox Very easy to use WordPress lightbox plugin to display YouTube and Vimeo videos in an elegant lightbox overlay.
	WP-Cycle The WP-Cycle plugin allows you to upload images from your computer, which will then be used to generate a jQuery Cycle Plugin slideshow of the images.